



APPLICATION FOR GUIDE / LODGE / CHARTER DISCOUNT PROGRAM

Name of Applicant: _____ Date: _____

Name of Business / Lodge: _____ Website: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____ Email: _____

Phone (w): _____ Phone (c): _____

Are you a: Full Time Guide: Part Time Guide: Lodge Owner: Charter Operator:

Targeted Fisheries of Guide/Lodge business: Salmon Steelhead Sturgeon Trout Bass Walleye Other

Please list your primary fisheries: _____

If a professional angler, in what Tournament Circuits do you compete? _____

Are you a member of any other "Team" or "Prostaff" agreement? _____ Who? _____

What (if any) other company logo do you display on your boat? List all: _____

How many days a year do you fish? _____ How many clients a year do you fish? _____

Guide License Number: _____ Copy provided to NR/WB: _____ Date: _____

Business License Number: _____ U.S. Coast Guard License Number: _____

Who is your closest NR/WB dealer? _____ Do you already have a relationship with dealer? _____

Where and how would you be able to use your NR/WB boat in promotions, seminars, shows, in-store promotions, etc? _____

What seminar presentation skills do you have? _____

How much time (days, hours) would you be able to assist NR/WB and supporting dealer (trips, shows, etc)? _____

Brand of boat currently used: _____ Current Boat model: _____

How many boats in your fleet? _____ Current outboard or motor on boat: _____

Brand of kicker / trolling motor: _____ Brand of electronics: _____

Desired NR/WB model: _____ Desired power package: _____

Promotional Discount Agreement

If application is approved I agree to:

- Promote North River Boats / Willie Boats and supporting dealer in my area of influence
- Be available to North River Boats / Willie Boats and supporting dealer for promotions, boat shows, seminars, and generating sales leads to assist North River Boats / Willie Boats
- Display North River / Willie Boats decals where appropriate to gain maximum exposure for North River Boats / Willie Boats (including listing on vinyl wrap if installed)
- Provide North River Boats / Willie Boats the nonexclusive right to use my name, voice, biographical material, photography, or other likeness to advertise and/or promote.

Applicant's Signature: _____ Date: _____

Approved: _____ Date: _____ North River Boats / Willie Boats Signature: _____

Application must be accompanied by copy of Guide / Business license